

RECONSTRUCTION

Put Your Shoulder
to the WheelBUILD
NOW!

THE most important job before this Nation right now is to get business back on a peace and sound prosperity basis at the earliest possible moment. This is the most crucial period in all our history.

Amid the wreck of war some nations lie prostrate—the others struggle to get back on their feet. The nation that rehabilitates itself first will have an unmeasurable advantage not only for self-preservation but for enduring Prosperity. Any nation that hesitates invites disaster—see Russia, Austria, Germany.

REALIZING this, the U. S. Department of Labor says: "Buy Now! Build Now! Do those things you would have done if the war had not interfered. Set your house in order, refurnish it, refit your wardrobe, build yourself a home. We're resuming work on public improvements, inaugurating new work, but that isn't enough. Unless we stimulate industry, provide work and get Reconstruction under way at once, it will be a laborious, expensive, dangerous process."

We must act immediately, individually, but as a unit, as a nation.

IF you sign a contract today for a \$10,000 home, your contractor must immediately contract for materials and labor. He sublets 10 contracts for \$1,000—that reaches into mills and factories. They in turn must contract for labor and supplies—they reach out with 100 contracts for \$100. See how it works—how it permeates industry—how it forces prosperity.

Suppose 1000 other men do that—suppose 50,000 men do that today! Mills will turn, wheels will spin, men will produce, factories will turn easily from war to peace. We'll bridge the chasm.

HOUSING conditions in this city are pitiable. There is no place to live. We're overcrowded. Prices have leaped, rents are higher. Never did owners of houses and apartments have a better, surer investment.

Now's the time for you to build. Are you waiting for building prices to go down? They haven't risen proportionately with other things—they can't go down far for years. Meantime there's a market for your investment, a serious local situation which you should relieve, and the country crying for Reconstruction.

You hold the key to the situation—Get busy today

Build Now!**Repair Now!****Paint Now!****Buy Now!**

This Build Now Campaign is Backed By the Following Leading Fairmont Banks and Business Firms:

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